

# STRATEGIC PLAN

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# 2020 - 2025



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## INTRODUCTION

Arbitration Ireland is an organisation that promotes awareness of Dublin as a seat and venue for international arbitration, and seeks to increase the profile of Irish arbitrators and practitioners amongst the wider international arbitration community.

Arbitration Ireland is a unique collaboration between major law firms, the Bar of Ireland, the Law Society of Ireland, Chambers Ireland, Chartered Institute of Arbitrators (Ireland) and Engineers Ireland, as well as individual barristers, solicitors and other members of the professions (“the Association”). These organisations are represented on the Executive Committee of Arbitration Ireland which manages the Association.

The Association hosts regular seminars, networking meetings, discussions and conferences, both in Ireland and abroad, to assist in developing Dublin as a centre of excellence in arbitration. Arbitration Ireland has Chapters located in leading international arbitration centres, including London and New York, which are managed by local committees.

Membership of Arbitration Ireland is open to all nationalities and practitioners, irrespective of their level of experience. Its corporate and institutional members includes leading law firms and corporations, in addition to the professional bodies for barristers, solicitors and engineers. Individual members of the Association are internationally recognised practitioners with broad knowledge of arbitration and expertise.

Arbitration Ireland strives to bring together interested bodies, such as those providing the service of expert witness and firms and individuals who practise in the field of international arbitration to combine their talents to drive Dublin forward as a seat and venue of the highest calibre for both domestic and international disputes.

More information about Arbitration Ireland can be found at [arbitrationireland.com](http://arbitrationireland.com)



## ARBITRATION IRELAND'S MISSION

To promote awareness of Dublin as a seat and venue for international commercial arbitration. To increase the profile of Irish arbitrators and practitioners amongst the global international arbitration community.

## ARBITRATION IRELAND'S VISION

To enhance Dublin's reputation as an established seat and venue for international commercial arbitration. To increase the participation of Irish arbitrators and practitioners in international commercial arbitrations wherever based.

# KEY OBJECTIVES

## 1. Increase number of contracts including Dublin as seat of arbitration

- Aim to identify the number of Irish Law clauses currently in commercial contracts
- Identify the best method to promote the use of Irish law and Irish legal services in contracts and transactions by communicating the existing advantages of Irish law, the Irish legal system and the Irish courts
- Engage with international firms with key information and clauses
- Organise events to educate and inform corporate/commercial counsel specialising in specific areas of industry which use arbitration as a form of dispute resolution both in Ireland and internationally
- Ensure that our events are relevant to our members and prestigious on the international calendar
- Engage with overseas Embassies in Common Law jurisdictions

## 2. To attract more Arbitrations to Dublin as a venue

- Establish a benchmark by collating information on how many international arbitrations have been conducted in Ireland to date and identify how many Irish practitioners and other service providers get work in this area
- Develop marketing strategy to review ways in which to attract disputes to Dublin
- Establish a package of services and list of potential providers with international comparisons

## 3. To ensure the financial stability of the organisation

- Ensure existing members value the organisation and are retained
- Increase membership of Association and deepen our supporter base
- Maximise value of key events, particularly annual conference
- Engage with Government Agencies, members of the Association; managing partners and heads of commercial litigation and dispute resolution within member firms to obtain
  - Support and endorsement
  - Volunteers
  - Funding through membership and sponsorship
  - International connections

## 4. To be a resource for relevant information and education

- Work closely with the Government's Irish Law Taskforce to provide focus and information on the benefits of arbitration
- Ensure website appropriately populated with resources and information
- Ensure quality and relevance of our event contents

# MEMBERSHIP

Our members include leading practitioners in the field of commercial arbitration and organisations who support the aim of developing international arbitration in Ireland. A benefit for members of Arbitration Ireland is to be a cohesive marketing platform for its members through the following activities:

- Creation of a suite of professional marketing material: traditional, on-line, social media
- Identifying and engaging with relevant international audiences to promote the value of including clauses to resolve contract disputes through arbitration based in Ireland
- Hosting and participating in international conferences and events to promote the existence of Arbitration Ireland and Dublin as a seat/ venue for international arbitration
- Publication of editorial content in relevant international publications

## MEMBERSHIP BENEFITS

The benefits of individual/corporate and Institutional membership of Arbitration Ireland include the following:

- Access to Global Arbitration Review
- All members will receive significant discounts for the annual Dublin International Arbitration Day Conference
- Prominent display of the corporate and institutional member's logo on Arbitration Ireland's annual conference promotional material
- Opportunity to sponsor annual conference and other events throughout the year
- Corporate and Institutional members will have a prominent online profile with logo and links to their website
- Corporate members may nominate up to five members from the Firm which will be listed with accompanying contact details and photograph under the individual member section to heighten individual profile
- Engagement with London and New York chapters and opportunities available to sponsor these activities
- Free seminars for members on relevant topics throughout the year
- Free seminars specifically tailored for young practitioners on relevant topics throughout the year
- Members may submit published articles to the members section of website to heighten their profile
- Membership provides access to a community of leading international arbitration practitioners

- Profile and contact with international law firms involved in international arbitration;
- Members-only events facilitate relationship building in the arbitration community
- Members receive a 10% discount on room hire at the Dublin Dispute Resolution Centre
- An opportunity to become involved in Arbitration Ireland, participate in its activities and be associated with its events

## KNOWLEDGE & EDUCATION ACTIVITIES

In order to maintain membership and attract new members, a tangible membership benefit needs to be provided.

The activities that will be undertaken to develop this service include:

- Publication of useful guides: legislation and best practice guidance
- Establishing a CPD series for members
- Develop an income stream through AI workshops/courses with content covering advocacy and the practical realities of running an Arbitration for AI members and other interested parties
- Annual Conference
- Provision of information on international conferences in the field of arbitration